



PRIVACY STATEMENT

The KVBC (Royal Dutch Horticultural Society), having its registered office at Den Ham 43, 2771 WV Boskoop, The Netherlands, is responsible for the use of personal data as outlined in this privacy statement.

Contact details:

www.kvbc.nl

Het Rond 99

3995 DN Houten

The Netherlands

Tel.: +31 (0)6 38412671

Personal data that we process

The KVBC collects personal data of visitors to the website, members and parties that sign up for a trial of their varieties. Below you will find an overview of the personal data that we process:

- First and last name
- Email address
- Address

Specific and/or sensitive personal data that we use

Our website and/or service does not intend to collect data of visitors to our website who are under 16 years, unless they have permission from a parent or guardian. We cannot, however, verify if a visitor is older than 16 years old. We therefore recommend parents to be involved in the online activities of their children, to avoid that data are being collected without parental consent. If you believe that we have collected personal data from a minor, please contact us at info@kvbc.nl and we will remove this information.

The purpose of and grounds on which we process personal data

The KVBC processes your personal data for the following purposes:

- to register a membership,
- to respond to questions through the website,
- to register for the newsletter,
- to register for a trial.

Automated decision making

The KVBC takes decisions based on automated processes that can influence people. This applies to decisions made by computer programs or systems without the interference of a human being. The KVBC uses the following computer programs or systems: Mailchimp, in order to automatically send newsletters.

For how long we keep your personal data

The KVBC will keep your personal data only for as long as is strictly necessary to achieve the goals for which your personal data are collected. We maintain the following terms for keeping your personal data with regard to our newsletter: until a subscriber unsubscribes from the newsletter. Contact details that are used for our service are not collected with the intent to use these data again later. This excludes data that we are required to keep to comply with legal obligations.

Sharing personal data with third parties

The KVBC may disclose personal data to third parties only if this is necessary for us to carry out our agreement with you or to fulfill a legal obligation.

Cookies, or similar technologies that we use

The KVBC only uses technical and functional cookies. And analytical cookies that do not infringe on your



privacy. A cookie is a small text file that is saved on your computer, tablet or smartphone when you first visit this website. The cookies that we use are necessary for the technical operation and user-friendliness of our website. Cookies enable the functionality of the website and remember your preferred settings. It also helps us to optimize our website. You can disable cookies by changing the settings in your internet browser to make sure no cookies are being saved. You can also select an option in your settings that deletes all information that has been stored before.

View, edit or remove data

You have the right to view, edit or remove your personal data. You also have the right to withdraw or object to your consent for processing data, and you have the right to data portability. That means that you can ask us to send the personal data that we have of you in a computer file to you or a third party of your choice. You can send us your request to view, edit, remove or transfer your personal data, or to withdraw your consent to process your personal data by sending an email to info@kvbc.nl. To make sure this request has been made by you, we ask you to enclose a copy of your ID to the request. Please blacken your passport photo, MRZ (machine readable zone, the range of numbers at the bottom of your passport), passport number, Burgerservicenummer (BSN = Social Security Number). This is to protect your privacy. We will respond to your request as soon as possible, within four weeks.

The KVBC would also like to point out that you can submit a complaint with the Dutch Data Protection Authority. Follow this link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>.

How we protect personal data

The KVBC takes the protection of your personal data seriously and takes the appropriate measures to prevent abuse, loss, unauthorized access, unwanted disclosure or unauthorized alterations of the data. One measure is to store personal data on a secure server. We also make sure only the necessary people have access to the data, that this access is restricted, and that our security measures are regularly being checked. Moreover, we have agreed with all our personnel to maintain confidentiality. If you nevertheless have the impression that your personal data is not sufficiently protected or if there are signs of abuse, please contact info@kvbc.nl.

Alterations

This privacy statement can be altered by the KVBC. The altered privacy statement is valid from the date of publication on the KVBC website.